At EDUCBA, it is a matter of pride to us to make job oriented hands on courses available to anyone, any time and anywhere.

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Plan your study to suit your convenience and schedule.

Business Analysis Course

Email Contact: info@educba.com
You get to learn business analysis and business systems and how it is implemented in organizations that require change.

We also cover various critical business management concepts such as Strategic Management, Entrepreneurship, Brand Management, Events Management, Content Management, and Media planning.

Business Management: At any stage of your life be it a college student, working professional or businessman, you need to constantly grow in your field, this business analysis course will educate and motivate you to grow in your respective categories, by teaching all the tools of managing a successful business.

Advertising, Promotion, and Marketing: In today’s world Marketing is the key to making your business reach to the highest peak and goal. In this course, not only you will learn about Marketing, Media,
In a world where so many Start-ups are getting registered every day, do you ever wonder, what all does it take to start and continue a Business? So let me announce that this Business Analysis course gives you detailed training about how to run a Business, how to be an Entrepreneur, how to strategies work plan, how to advertise and promote your product, how to do Branding of your product, how to manage events, how to do Content Management and Media Planning and Strategy.

About Business Analysis

This is a Bundle Course that includes complete in-depth Business Analysis Learning Courses combined into one Complete Course.

This Bundle perfectly meets the requisite of the industry and gives you a better chance of being hired as a Business Analysis professional.
Theories of Strategic Management

Section 1. Strategic Management
- Syllabus Introduction

Section 2. Introduction to Strategic Management
- Introduction To Strategic Management
- Sustainable Competitive Advantage
- Levels Of Strategy
- Strategic Management Functions And Benefits

Section 3. Crafting A Strategy
- Process
- Strategic Intent Part 1
- Strategic Intent Part 2
- Mission And Objectives
- Financial And Strategic Objectives
- Goals And Objectives
- Policies

Section 4. Business Strategy
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- Cost Leadership Strategy
- Differentiation Part 1
- Differentiation Part 2
- Focused Strategies
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# Theories of Strategic Management

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- Swot Analysis

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- 7S-Soft Elements
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- Plan And Ploy
- Pattern,Position,Perspective

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Section 5. Corporate Strategies
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- Key Concepts in Business Analysis

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- Planning A Business Analysis Approach
- Inputs and Elements of BA Approach
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- Stakeholder Analysis - Input - Output Diagram
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Entrepreneurship Course

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- Customer Distribution Channels, Customer Relationships and the Revenue Streams
- Key resources, key activities and key partnerships and the cost structure
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- Customer Distribution Complexity
- Channel Economics
- Customer Relationship & Demand Capture
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- What is a Partner
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- Broadcast Media Television
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- Various forms of media Part 9
- Measuring TV audiences
- Radio Industry
- Radio Industry Pros and Cons
- Outdoor Media
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Section 10. Unconventional and Support media
- Sponsorship Merchandising Cinema Advertising
- Internet Advertising and Conclusion
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## Section 4. Organizational Culture for Successful Brand Management
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- Further understanding of Brand Equity

## Section 6. Measuring Brand Equity Report Card
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- Qualitative methods of Brand Equity
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### Section 7. Consumer Behavior and Brand Buying Decisions
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- Scope of Consumer Buying Behaviour
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### Section 8. Brand Positioning
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- Positioning Strategies
- Positioning by price product class

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- 5C's of Event Designing
- Some event related concepts
- Importance of events

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- Brand building and focus on target audience by events
- Brand building
- Implementing marketing plan through events
- Marketing Research, Relationship Building through events
- Problems of traditional media, Advantages of events

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- Event Venue
- Media in Events
- Example of event elements

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Effective Events Management Course

Section 7. Concept of Product in events
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- Competitive events & Artistic expression events
- Artistic expression events
- Cultural events & Exhibition Events
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Section 8. Concept of Pricing in events
- Pricing decision
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# Media Planning & Strategy for a Successful Advertising

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- Media planning process and strategies

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- TV Industry Players in India
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- Various forms of media Part 9
- Measuring TV audiences
- Radio Industry
- Radio Industry Pros and Cons

## Section 3. Unconventional and Support media
- Sponsorship Merchandising Cinema Advertising
- Internet Advertising and Conclusion
Why should I do this Business analysis training course?

Because there’s no better Business Analysis course you would find in the market. If you’re willing to learn Business Analysis, your search ends here.

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Yes, you can. If you want to grow in your organization or start your own business, or the help the organization to grow, then you shall definitely opt for this business analysis training course.

Can I access this business analysis course from anywhere?

Yes, you can definitely access this business analysis course from anywhere & everywhere. Once you are registered for this Online Training Bundle, you will get your own login credentials which you can use to access the video materials and other contents from anywhere.
This business analysis certification course was much better for me to learn from personally, in that the complete course used sub-titles. Also, the structure was laid out in a simple and understandable way. What I mean by that is that it seemed to go together in a logical pattern rather than jumping around and attempting to cover a variety of information in the quickest time possible.

Shane McFarland

Very informative on the background of Business Analysis and the underlying systems and techniques to ensure the smooth and effective running of a business from an analytical point of view. Very well written and coherent. The examples portrayed by the lecturer was very important to explaining the theory.

Zite Nwosu

EDUCBA.com has absolutely awesome courses. I have taken few dozens of the Software Engineering courses and they are on par with the best training I ever got. I started studying at a university again in 2016. I studied Business Analysis at the level of BSc (Hons) and a Post Graduate Program in Management. EDUCBA.com courses were of same or higher quality than at the university.

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